

EMAC 2014

European Marketing Academy
VALENCIA, JUNE 3-6

Exhibitors / sponsorship request. 43th EMAC Conference (June 3-6, 2014)

It is a great pleasure to announce 43th ANNUAL CONFERENCE EMAC 2014 (European Marketing Academy), which will be held at the **University of Valencia, Spain**, from 3 to 6 June 2014 (<http://www.emac2014.eu>)

Based on previous editions, it is estimated an influx of **around 1000 teachers of marketing and market research worldwide** (mainly European), given that this is the leading European marketing conference.

This conference provides a **space for exhibitors** and has **advantages for sponsors**. If you think this is a good choice to present the news of your brand and bring it to the university community, please do not hesitate to contact us.

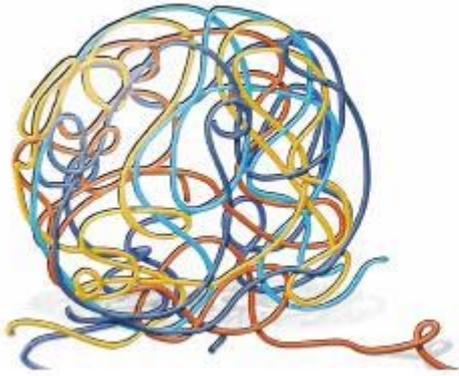
The generosity of each sponsor will be recognized in the program and on the Web.

If you have any questions please do not hesitate to contact me ([natalia.vila @ uv.es](mailto:natalia.vila@uv.es)).

Looking forward to hearing from you

Natalia Vila (Natalia.Vila@uv.es)

Marketing Professor
University of Valencia
EMAC Organization Committee



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GENERAL INFORMATION EMAC-2014 CONFERENCE

Name: "43th ANNUAL CONFERENCE EMAC 2014. Paradigm shifts & Interactions"

Place: Faculty of Economics (University of Valencia)

Attendees based on previous data: of around 1000 teachers of marketing and market research worldwide (mainly European),

Data: June 3-6 2014

Antiquity: 43 years

Web: <http://www.emac2014.eu>

SCHEDULE EMAC-2014

3th June

- Conference Welcome: 18,30 to 20,30 hrs.

4th June

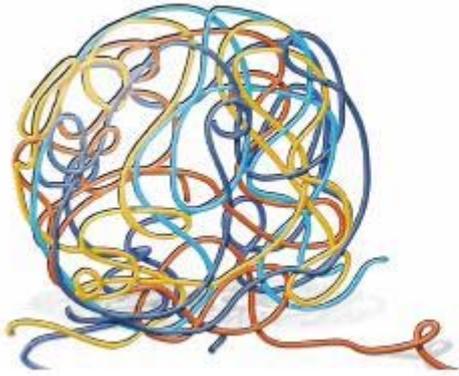
- Exhibitors: from 9:00 to 15,30 h.
- Conference: from 9:00 to 15,30 h.

5th June

- Exhibitors: from 9:00 to 17,30 h.
- Conference: from 9:00 to 17,30 h.

6th June

- Exhibitors: de 9:00 a 17,30 h.
- Conference: from 9:00 to 17,30 h.



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EXHIBITION STAND INCLUDES:

- One white back or lateral panel
- 1 roll up with company logo, approx. 216 cm x 100 cm (final art work not included) and rental of metallic support structure.
- One table
- One bookshelf display
- Two chairs
- Storage space
- Electric consumption and cleaning

OTHER BENEFITS

- One exhibitor badge including coffee breaks & lunches during the conference
- One Conference registration
- Exhibitor listed in the Final Programme and on the Conference Website

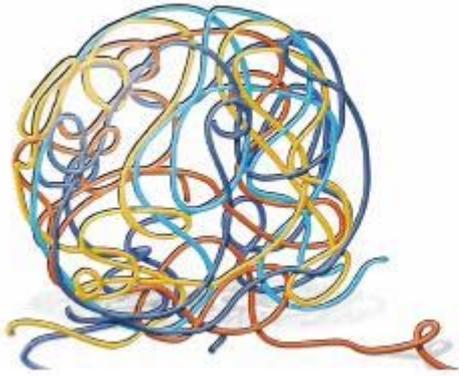
EXHIBITION OPTIONS AND COSTS:

1	1 Table Top Package	950,00 € + VAT (21%)
2	2 Table Top Package	1.750,00 € + VAT (21%)
3	Optional Furniture & Decor	Please contact us at. Carol.Gil@uv.es ; Natalia.Vila@uv.es

BOOK LAUNCH OR PROJECT SHOW CASE INCLUDES THE FOLLOWING:

- o Room rental with basic material for 3 hours (1,5 hour set up and maximum 1,5 hour use)
- o Production of 1 roll up with company logo, approx. 216 cm x 100 cm (final art work not included) and rental of metallic support structure. This should be send by the exhibitor on time.
- o Sound and projection system including set up.
- o Printing of leaflets to be inserted in all Conference bags (800 units, 21 cm x 10 cm final art not included). This should be send by the exhibitor on time.
- o Book Launch or Project Show Case will be mentioned in the Final Programme and on the Conference Website.

4	Book Launch or proyect show case	2.5000 € + VAT (21%)
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MATERIAL

High resolution (open/editable file) of the final art to be printed and set up by the organisation must be sent to the Exhibition Secretariat no later than 16th. April 2014.

Please, send the final art file in an open editable file so any last minute minor adjustment can be made.

FLOOR PLAN

The organization of the congress reserves the right to amend the floor plan and/or relocate any stand if required.

DATES FOR THE GOODS DELIVERY

Contact de organization: Natalia.Vila@uv.es

EXHIBITOR CONTACT PERSON

Each Company must appoint one contact person, with authorization to sign service contracts necessary for the installation and removal of stand and the provision of services, for which the Exhibitor will be responsible.